

# ISAGENIX

## ROMANIA





# ROMANIA BY NUMBERS



Fastest-growing  
**health and fitness**  
market in Europe\*



Beauty and personal  
care market worth  
**US\$1.72BN\***



Fitness industry estimated to be  
**€360–380 million**  
in 2023\*



18,983,756 **people**  
18,983,756 **opportunities**



\*Sources:  
<https://business-review.eu/business/world-class-study-romania-is-the-fastest-growing-health-fitness-market-in-europe-45-pct-over-the-next-5-years-202743>  
<https://www.statista.com/outlook/cmo/beauty-personal-care/Romania>  
<https://romaniaactive.ro/en/health-fitness-in-ro/>



# ISAGENIX EUROPE IS OPEN IN

Austria  
Belgium  
Denmark  
Finland  
France  
Germany  
Ireland  
Italy  
Netherlands

Norway  
Poland  
Portugal  
Romania  
Spain  
Sweden  
Switzerland  
United Kingdom

## WE TRADE IN





# SUPPORTED LANGUAGES

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## Website and Marketing Materials

English  
Dutch  
French  
German

Italian  
Portuguese\*  
Spanish  
Romanian\*



## Customer Service Support

English  
Dutch  
French  
German

Italian  
Polish  
Spanish  
Romanian

# PROMOTIONS

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The following Promotions currently running in our European markets will be available for Associates in Romania to participate in:

Double Product  
Introduction Bonus (DPIB)

**ISABODY**  
CHALLENGE®

Rank Advancement Bonuses

Manager  
Leadership Pool

Directors Leadership Pool

Executive to 3-Star Golden  
Circle Leadership Pool

4-Star & Above  
Leadership Pool

**ISARALLY**  
CONTEST

Global Top Achievers

Executive Lifestyle Bonus

Team Builders Club

# UNDERSTANDING THE EUROPEAN NFR AND OTG BUSINESS MODEL

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**When sharing Isagenix** throughout Europe it's important to comply with international commerce guidelines, laws, customs and best practices.

Two terms that relate to product sales internationally within the European market are “On The Ground” or “Local” (OTG) and “Not for Resale” (NFR). International regulators have created these terms to help establish how products are sold in a country, and for what

purpose. So, in some countries, Isagenix Customers and Associates who are shopping for a product have two options: buying NFR or OTG. The product selection and price for each method of buying may vary per country depending on the individual international regulatory guidelines. Please refer to price lists in your Back Office for the most up to date prices for NFR and OTG.

If you are an Associate in a country that offers both OTG and NFR products, you will have access to both catalogues in your Back Office. As such, when you place orders in each different catalogue (either OTG or NFR) they will be treated as separate orders and will attract shipping charges on both.

**Romania is an NFR country.**

## WHAT IS THE DIFFERENCE BETWEEN OTG AND NFR?

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### **On the Ground or Local (OTG)**

An OTG product purchase may also be referred to as an “on the ground”, “local purchase”, or “shipped from a local warehouse”. A product purchased on an OTG basis is purchased in either GBP or Euro with local taxes applied.

OTG products have been reviewed for compliance in each individual market, imported, passed through customs and then sent to the local market warehouse. The product selection that is available on an OTG basis may vary slightly from products sold on an NFR basis, and availability is limited to local residents.

**Example:** Mary is a successful Associate and loves to distribute the Isagenix products through her personal network, but also through her gyms and health clubs. This is fantastic! Mary can sell the Isagenix products via her replicated website, the IsaLife App, by using her Back Office or by selling them in a retail environment through her gym and health club networks.

### **Not for Resale (NFR)**

An NFR product purchase may also be referred to as a “not for resale”, “international order” or “shipped from an international warehouse” purchase. A product purchased on an NFR basis is intended for personal consumption and not be resold after purchased. The Isagenix Europe product range is available through this model in Romania.

All products have been reviewed for compliance and imported as per European rules and regulations.

**Example:** Mary is a successful Associate and loves to distribute the Isagenix

products through her personal network, but also through her gyms and health clubs. This is fantastic! Mary can sell the Isagenix products via her replicated website, the IsaLife App, by using her Back Office but NOT by selling them in a retail environment through her gym and health club networks.

# PRODUCTS & SOLUTIONS

The following products and solutions are available in Romania and all of our European markets.  
To view price lists for each country, log in to your Back Office under Orders/View Price Lists.

## WEIGHT MANAGEMENT

IsaLean™ Shake  
IsaLean™ Shake Plant Based  
Thermo GX™  
IsaMove™  
Ionix® Supreme  
Nourish For Life™  
Isagenix Snacks™  
Harvest Thins™  
Snack Bites  
IsaDelights™

## NATURAL BEAUTY

Collagen Elixir™  
Celletoi™ Moisture Balancing Cleanser  
Celletoi™ Advanced Youth Serum  
Celletoi™ Peptide Eye Cream  
Celletoi™ Firming Cashmere Cream

## DAILY NUTRITION

Whole Blend IsaLean™ Bar  
Xango® Reserve  
Greens™  
IsaPro®  
Core Moringa™ SuperMix\*  
Core Moringa XM+\*

## TARGETED HEALTH

e-Shot™  
Triotic  
Nootropic Elixir

## FITNESS

AMPED™ Nitro  
AMPED™ Hydrate  
AMPED™ Post-Workout



### DID YOU KNOW...?

AMPED Nitro and Post-Workout are Informed Sport certified, a global quality assurance program that certifies products have been tested for banned substances by a world-class sports anti-doping laboratory.

\* Not available in the UK.

ISAGENIX.

# PAYMENT METHODS, SHIPPING AND ASSOCIATE FEES

	Payment Method	Austria	Belgium	Denmark	Finland	France	Germany	Ireland	Italy	Norway	Netherlands	Poland	Portugal	Romania	Spain	Sweden	Switzerland	United Kingdom
Payment Methods	Bancontact		•															
	iDeal										•							
	Mastercard	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	Paypal	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
	SEPA Direct Debit	•	•		•	•	•	•	•		•		•		•			
	Visa	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Commission Payout	Direct Debit	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•	•
Shipping Fees Excluding VAT		€4.95	€4.95	€8.26	€8.26	€6.50	€4.95	€8.12	€8.26	€9.99	€4.12	€8.26	€8.26	€9.99	€8.26	€8.26	€9.99	£7.49
Annual Associate Fee		€30.00	€30.25	€31.25	€30.25	€30.00	€29.00	€30.75	€30.50	€31.25	€30.25	€30.75	€30.75	€0	€30.25	€31.25	€26.93	£22.80
Annual International Membership Fee		€54.00	€54.45	€56.25	€54.45	€54.00	€52.20	€55.35	€54.90	€56.25	€54.45	€55.35	€55.35	€55.35	€54.45	€56.25	€48.47	£46.80
IsaLife App		•	•	•*	•*	•	•	•	•	•*	•	•*	•	•*	•	•*	•*	•
Penny App		•	•	•*	•*	•	•	•	•	•*	•	•*	•	•*	•	•*	•*	•

\* Content in English only